



To who it may concern:

This details StudioBookings customer security enforcements as required by the General Data Protection Regulation (GDPR).

GDPR is a regulation that requires businesses to protect the personal data and privacy of EU citizens for transactions that occur within EU member states. And non-compliance could cost companies dearly.

Here's what StudioBookings does to always remain in compliance with the GDPR and protect its clients and their data.

**What types of privacy data does StudioBookings collect and how we protect this data?**

StudioBookings collect basic identity information such as name, address and phone numbers of our studio owners and clients of these studios. This is strictly for the use of performing a service. All StudioBookings employees that have access to this data have undergone a background screening and all data is also stored in 256-bit encrypted database tables that is only accessible by management as needed to provide support.

**Web data such as location, IP address:**

StudioBookings employs a third-party security firm called Comodo (<https://www.comodo.com/>) a global leader in online security to protect all web traffic for all studio login and all member logins for both web and APP use.

**Health and genetic data:**

StudioBookings does not collect health and genetic data.

**Third Party contractors:**

StudioBookings contracts with three third party companies for PCI compliance and Email security.

1. Stripe Payments (<https://stripe.com>). A global payment provider. All transaction and transmissions of card data is strictly tokenized. This means that no credit card data is ever transmitted over the web. All customer and their data is sent as an encrypted token. StudioBookings stores all customer payment data in an encrypted database.
2. We contract with an independent PCI security firm, Security Metrics (<https://www.securitymetrics.com>) who conducts monthly tests of our security systems. StudioBookings have never failed a test. Tests includes finding vulnerability in our system and holes in security. StudioBookings have an A+ rating.
3. SendGrid (<https://sendgrid.com>). A leading provider of email delivery services. Not only does SendGrid allow for the sending of 40 billion emails monthly, we use SendGrid dedicated IP for even better security and reliable delivery of emails.

StudioBookings has always been firm on security and our data. We have never sold or will every sell our customers information to data processors or others. We will not even entertain the idea. All StudioBookings employees are employees of StudioBookings and not contractors.

Good business is keeping all our trusted client's information safe. We would not want our data compromised so we take keeping your data safe as we would ours.

Regards,



Ainsley Thompson, CEO  
StudioBookingsOnline  
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